

13 NCAC 17 .0109 ADVERTISING

(a) Bona Fide Job Order Required. No licensee shall publish or cause to be published any advertisement soliciting persons to register for a specific job unless the licensee has on file a bona fide job order covering all known conditions of employment set forth in the advertisement.

(b) False or Misleading Advertisements. No licensee shall circulate any false or misleading information by advertisements or make any statements known to be false to any applicant or employer.

(c) Advertising of Salaries. All salaries, where the dollar amount is advertised, must be substantiated by the job order.

*History Note: Authority G.S. 95-47.6; 95-47.9;
 Eff. February 27, 1995;
 Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. July 22,
 2018.*